



Christopher L. Johnson

Summary

Chris Johnson has been a successful Sales & Marketing Executive in Europe and the US, with a history of launching products & positioning companies in new markets. He is a team builder and inspiring coach in for-profit and not-for-profit environments.

He has had a progressive career, from European Marketing Manager, to National Sales Manager, to VP Sales & Marketing, and now an independent agent for various overseas factories in an extremely competitive industry. Also charity minded, he just concluded a 6 year term as member of the Board of Trustees, and Warden, of the Cathedral of St. John the Divine, in New York City.

For-Profit Experience

1991-present THE LINLEY COMPANY New York City

Principal, in an Independent Sales & Consulting Firm (www.linley.com)

- Chris is a sourcing specialist in natural stone. For nearly 20 years, he has run an independent sales and consulting agency - The Linley Company - representing quality factories from Italy, Brazil, India & China, providing granite, marble, soapstone and onyx to clients throughout the US and Canada.
- Currently the sole US agent for factories in Italy, Brazil, India and China. In 2003, introduced GREIN ITALIA, a long established European company, and in 2005, GREIN BRASIL, a totally new subsidiary company.
- As Consultant, wrote or co-wrote more than half dozen marketing plans which led to the creation of a number of businesses.

2009-present FABRICATOR'S SECRET Sedgwick, ME

Co-Owner, (www.FabricatorsSecret.com)

- North American source for Diamond Blades, Polishing Pads and Tools for the granite fabricator.

2008-present Saint John Marble & Granite Saint John, NB

Co-Owner, (www.saintjohngranite.com)

- Atlantic Canada's First Granite Slab Distributor, located in Saint John, New Brunswick

2001 – 2003 EPOCH ROCK INC. New York City

Vice President, Sales & Marketing

- Prepared marketing plan & launch of startup, oversaw all sales & marketing activity, negotiated \$3.2 Million per year agreement with major New York area importer within the first year.

1988 - 1991 **WALKER ZANGER.** **New York City**
National Sales Manager

1987 **WMF Geislingen.** **West Germany**
National Sales Manager

1980 - 1986 **ONEIDA LTD** **New York & London**
European Marketing Manager

Not-for-profit experience

CATHEDRAL OF ST. JOHN THE DIVINE **New York City**
1998-2009; Warden of the Vestry and 2002-2009; member of Board of Trustees

As Warden, along with the Vicar, comprise the leadership team that is responsible for parish governance. Specifically built the next generation of leadership to deepen the bench, and guided all efforts in doable and sustainable programming. Has been the most elected officer in the history of the Congregation (5 times).

As a member of the parent Board of Trustees, Chris represents the Congregation's interests to the Board, and also participated in two major and just completed initiatives;

- the land use initiative to lease two underutilized sites on our 11 acre campus in order to generate a long term revenue stream sustaining the Cathedral and its programs.
- the just completed restoration of the Cathedral after a major fire in 2001, which resulted in both a \$40 million dollar post fire clean up, and almost \$20 million in necessary repairs to the buildings and grounds and other initiatives that would make this campus and world-renowned institution more welcoming.

Education

BS, Industrial Economics - 1979 Union College, Schenectady, NY
MBA – 1980 Union Graduate College, Schenectady, NY
post-grad studies in Corporate Finance - 1980 NYU Graduate School of Business, NY