



Christopher L. Johnson

Summary

Chris Johnson has been a successful Sales & Marketing Executive in Europe and the US, with a history of launching products & positioning companies in new markets. He is a team builder and inspiring coach in for-profit and not-for-profit environments.

He has had a progressive career, from European Marketing Manager, to National Sales Manager, to VP Sales & Marketing, and now an independent agent for various overseas factories in an extremely competitive industry. Also charity minded, he just concluded a 6 year term as member of the Board of Trustees, and Warden, of the Cathedral of St. John the Divine, in New York City.

For-Profit Experience

1991-present THE LINLEY COMPANY New York City
Principal, (www.linley.com)

For more than 20 years, I have run an independent sales and consulting agency - The Linley Company - representing quality factories from Italy, Brazil, India & China. As a sourcing specialist, I provide granite, marble, soapstone and onyx to clients throughout the US and Canada. In addition, as a Consultant, I've written or co-authored a number of marketing plans which led to the creation of several businesses. I am also the managing partner in FABRICATOR'S SECRET, the North American source for Diamond Blades, Polishing Pads and Tools for the granite fabricator.

2009-present FABRICATOR'S SECRET Sedgwick, ME
Co-Owner, (www.FabricatorsSecret.com)

- North American source for Diamond Blades, Polishing Pads and Tools for the granite fabricator.

2008-2011 SAINT JOHN MARBLE & GRANITE Saint John, NB
Co-Owner, (www.saintjohngranite.com)

- Atlantic Canada's First Granite Slab Distributor, located in Saint John, New Brunswick

2001 – 2003 EPOCH ROCK INC. New York City
Vice President, Sales & Marketing

- Prepared marketing plan & launch of startup, oversaw all sales & marketing activity, negotiated \$3.2 Million per year agreement with major New York area importer within the first year.

1988 - 1991 WALKER ZANGER. New York City
National Sales Manager

1987 WMF Geislingen. West Germany
National Sales Manager

1980 - 1986 ONEIDA LTD New York & London
European Marketing Manager

Not-for-profit experience

CATHEDRAL OF ST. JOHN THE DIVINE New York City
1998-2009; Warden of the Vestry and 2002-2009; member of Board of Trustees

As Warden, along with the Vicar, comprise the leadership team that is responsible for parish governance. Specifically built the next generation of leadership to deepen the bench, and guided all efforts in doable and sustainable programming. Has been the most elected officer in the history of the Congregation (5 times).

As a member of the parent Board of Trustees, I represented the Congregation's interests to the Board, and also participated in two major initiatives;

- the land use initiative to lease two underutilized sites on our 11 acre campus in order to generate a long term revenue stream sustaining the Cathedral and its programs - http://www.stjohndivine.org/realestate_initiative.html
- the restoration of the Cathedral after a major fire in 2001, which resulted in both a \$40 million dollar post fire clean up, and almost \$20 million in necessary repairs to the buildings and grounds and other initiatives that would make this campus and world-renowned institution more welcoming.

Education

BS, Industrial Economics - 1979 Union College, Schenectady, NY
MBA – 1980 Union Graduate College, Schenectady, NY
post-grad studies in Corporate Finance - 1980 NYU Graduate School of Business, NY